

Social Media Plan for AZECA Early Childhood Day at the Capitol 2022!

Step 1 – Post on Facebook or Twitter the morning of the event – before 8 a.m.

- **Facebook**

Getting ready to join hundreds of Arizonans participating in AZECA's first VIRTUAL Early Childhood Day at the Capitol. So excited to help build lawmakers' awareness of what they can do to support young children and families across the state! #ECDay2022 #ECE

The babies are here! #StrollingThunder has gone virtual to make sure our Arizona lawmakers #ThinkBabies.

- **Twitter**

Proud to support #AZECA today at the virtual Early Childhood Day at the Capitol. Hundreds of Arizona #EarlyChildhood champions are meeting virtually with Arizona State legislators to build awareness on how quality childcare equals a strong workforce, community, and economy! #ECDay2022 #ECE

Check out the #StrollingThunder families virtually taking over Arizona capitol today to tell our policymakers to #ThinkBabies.

Step 2 – Get pictures of meetings and post on Facebook/Twitter, tagging the lawmaker, if possible

- **Facebook Thank You**

Look who joined us in showing support for early childhood! Thank you, [Name lawmaker], for meeting with constituents to learn how you can support legislation to improve the health and education of young kids throughout Arizona!

- **General Thank You Tweet**

Thank you [Legislator @twitterhandle] for meeting with us/me for #AZECA Early Childhood Day. We hope Arizona children can count on you! #ECDay2022 #ECE #azleg #StrollingThunder

- **Support Thank You Tweet**

- Thank you [Legislator @twitterhandle] for meeting with us/me for AZECA Early Childhood Day. We're grateful that you support Arizona's youngest children! #ECDay2022 #ECE #azleg #StrollingThunder

Step 3 – Encourage the participants with you to post their own Tweet or to re-tweet yours!

